

- Donations in Action
- News Bites
- A word from the Program Administrator
- The Hamptons Tennis Classic
- The PRASAD CDHP Advancement Project

The Year in Review

A+ For Attitude

Helping children to become comfortable with their dental experiences.



Joseph Schneider strolled aboard the mobile dental clinic with a cheery, "Hello!" for the staff. At age 10, he is poised, confident and remarkably curious about his dental care.

When Dr. McNeal walked into the exam room, Joseph had already put himself in the dental chair. The conversation went like this:

Dentist: "You have a cavity that needs filling."

Joseph: "You're not going to pull the tooth?"

Dentist: "No, Just a filling." She proceeds to apply a numbing gel to the area.

Joseph: "What's that, the numbing stuff? Bubblegum again?"

Dentist: "No, it's banana flavor this time."

And that's how it was for the entire visit: "What's that?" "Can I do it?" "What comes next?" And finally, "Can I have the mirror so I can see what you did?"

When Joseph's visit was over, he headed to the reception area, eagerly made his next appointment and left the clinic looking thoroughly pleased with himself.

At PRASAD CDHP, we appreciate having patients who take such positive interest in their dental health care and, having dentists who want to nurture that interest. They are so patient as they help children to explore, learn and become comfortable with their dental experiences!

From Dr. Escarra, Program Administrator:

"Despite the challenges of running a rural dental program, we find it so rewarding to provide children with the dental health care they need and to support their general health, self-esteem, speech and ability to learn in school."

See page 3

2011 Honors

2011 Give Kids a Smile Award

NY State Assembly Citation of Merit

United States Congress Certificate of Merit



Miles for Smiles: A New Dental Clinic!



This new clinic was made possible by the generosity of our donors and by grants received through U.S. Congressman Maurice Hinchey (D-Hurley) and the Dyson Foundation, a philanthropic organization.

Visit our new Website!

How to get there:



www.prasadcdhp.org

What you'll find there: Who we are; What we do; Become a Partner; News about our program and the children we serve.

What you can do there: Learn more about our programs; Find links to helpful sites; Make a donation, send us your comments and much more!

Donations in action

Through education, outreach and positive experiences, PRASAD CDHP is changing the way that our young patients feel about trips to the dentist!



In 2010, PRASAD Children's Dental Health Program provided dental health care and education services to more than 3,320 children!



PRASAD CDHP helps parents and their children to share a positive outlook about dental health care!



So far, PRASAD CDHP's Smiles for Teens initiative has gotten more than 1,000 middle and high school students to care about their oral health... and how to protect it!

News Bites!



PRASAD CDHP's Administrator, Dr. M. Cecilia Escarra participated at the New York State Oral Health Policy Tool Workshop in Albany. The workshop's purpose was to determine potential policies that will improve oral health in New York State.



Representing PRASAD CDHP, Dr. Escarra was among 150 health care leaders to participate in the Regional Planning Summit for HEAL NY - a New York State Department of Health program - intended to better deliver health care services and align care resources in communities through detailed assessments and planning efforts.



PRASAD CDHP was the subject of a feature article, Miles of Smiles, written by Carol Montana with photos by Michele Haskell, in the Times Herald-Record.



In its recent policy brief on portable dental services, the Association of State and Territorial Dental Directors included PRASAD CDHP among the earliest mobile dental healthcare programs for children in the United States. They consider the program a good example of services because it provides a dental home for children who could not otherwise afford dental care.

Did You know?

- 40 - 50 percent of children will be affected by tooth decay before age 5.
- Of the 4 million children born each year, more than 2 million will have cavities by the time they reach second grade.
- According to the Surgeon General's most recent report on this topic, Oral Health in America, children lose more than 51 million school hours each year because of dental-related conditions.
- PRASAD CDHP handled 177 dental emergencies in 2011.
- PRASAD CDHP distributes over 4,000 toothbrushes to children each year!

Gentle Dental Humor

Want to increase
your
'face' value?

SMILES



From the Program Administrator



Dear Friends of PRASAD Children's Dental Health Program,

Thank you for your support. Because of your help, we had a year filled with dedicated work, accomplishments and

bringing "Miles for Smiles".

We conducted a ten-year assessment of our work and the needs of the community. We were pleased to see that the PRASAD Children's Dental Health Program has contributed to the well-being of more than 63,000 children in Sullivan and Ulster counties, NY.

However, the assessment of the community also confirmed that there is still a great need for our dental services, and this is why:

In New York's Hudson Valley region, Sullivan County has the highest number of children living below the poverty level. Research shows that low-income children have a higher risk of dental decay.

More than 65 percent of the county's children must travel at least 30 minutes to see a dentist, assuming their parents could afford to take off from work to bring them, and that they could get transportation.

Clearly, there is a need for our continued mobile dental assistance in order for children to receive dental care.

Despite the challenges of running a rural dental program, we find it so rewarding to provide children with the dental health care they need and to support their general health, self-esteem, speech and ability to learn in school.

Our dental clinic is a tangible expression of our community and donors' support. For many children and families, it is a symbol of care and relief. We invite you to continue to support our cause of delivering "Miles for Smiles" to children in need.

With gratitude

Dr. M. Cecilia Escarra

In the coming year...

In order to continue to make an impact on this community, we want to expand our program by implementing the

PRASAD CDHP Advancement Project

Through this project, we will intensify our outreach effort to many more children, to reduce the prevalence of cavities and to reduce the number of children with untreated dental decay. The new mobile clinic is an essential component of this Project.

Described below are some of the ways that you can support PRASAD CDHP's newest initiative!

- Make a donation online at www.prasadcdhp.org
- Hold a small fundraising event! We'll tell you how.
- Use GoodSearch and GoodShop and name PRASAD CDHP as your charity of choice!



ShopRite of Liberty, NY, held a fundraiser in support of PRASAD CDHP, as did ShopRite of Monticello, NY!



Paddlers for Humanity, a Long Island-based non-profit, named PRASAD CDHP a beneficiary of their unique fundraiser: a kayak paddle to Block Island!

About PRASAD Children's Dental Health Program, Inc.

Since 1996, PRASAD Children's Dental Health Program, based in Hurleyville, N.Y., has provided dental care services and dental health education to children from low-income families in New York State. Through our state-of-the-art mobile dental clinic and dental health education initiatives, we have served more than 63,000 children and provided more than 170,674 procedures in Sullivan and Ulster counties. For more about PRASAD CDHP, go to www.prasadcdhp.org.

PRASAD Children's Dental Health Program is an initiative of The PRASAD Project, a USA not-for-profit organization committed to improving the quality of life of economically disadvantaged people around the world. PRASAD is a philanthropic expression of the SYDA Foundation. For more information about The PRASAD Project, go to www.prasad.org.

Donate online at www.prasadcdhp.org



What PRASAD CDHP Supporters are saying:

"...when you look at it dollar-for-dollar and the good it does, it's probably the best program we have in the county."

Sullivan County Legislator, Leni Binder



Save the Date! Sept. 17, 2011
Hamptons Tennis Classic to benefit
The PRASAD Project and PRASAD CDHP
Sportime Amagansett, East Hampton, LI, NY
Visit www.prasad.org, www.prasadcdhp.org
or call 845-434-0376 for information
and registration.



Are you a PRASAD CDHP Partner yet?

Contact us to learn more.

By e-mail: prasadcdhp@prasadcdhp.org

By phone: +1 845.434.0376

By fax +1 845.434.0377

Visit www.prasadcdhp.org for more news about programs and events.

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Dr. M. Cecilia Escarra, Administrator
SYDA Foundation Communications Staff

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It is because of you that we have these stories to share.

